



# FROG<sup>®</sup> PRODUCT SHOWCASE



2025

# WHAT'S NEW AT KING TECHNOLOGY?

## THE ALL-NEW 2025 FROG® SHOWCASE CATALOG!

This Showcase catalog highlights new, innovative products in 2025, created to elevate your business. Get ready to discover your next bestsellers!

**Pool Solutions** offer easy answers to your pool customers' water care issues.

**Service professionals** have a new product to make jobs easier, protect your reputation and keep customers delighted.

And **FROG® @ease® for Swim Spas**, the first and only complete sanitizing solution for swim spas, has a new addition!

A complete FROG product price list is on page 11.

*[View the 2025 FROG and FROG Leap Product catalogs online: partners.kingtechnology.com](https://partners.kingtechnology.com)*

### OUR VISION:

Enrich Lives Daily

### OUR MISSION:

Water treatment rock n' roll through radical invention, unique delivery and Star Wars ingredients.

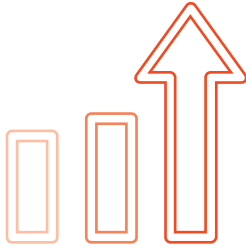


**Scan for 2025 FROG and  
FROG Leap Product catalog**



# OUR COMMITMENT TO YOU

## WE SUPPORT YOUR BUSINESS:



Proven repeat business model



Enforced Minimum Advertised Price (MAP)



High quality, innovative products that make it easy



FROG Water Care® App drives consumers to you



FREE literature and POP



Online and social media advertising



Program incentives



Interactive dealer training

## CONNECT WITH OUR WORLD-CLASS CUSTOMER SERVICE TEAM

Mon - Fri 8 am - 5 pm CDT

Phone: 800 - 222 - 0169

Email: [Customer.Service@KingTechnology.com](mailto:Customer.Service@KingTechnology.com)

Chat: **Ask FROG®!** on [www.frogproducts.com](http://www.frogproducts.com)

INTRODUCING: EASY ANSWERS TO CUSTOMERS' BIG ISSUES

# THE FIRST & ONLY LINE OF DRY SPECIALTY CHEMICALS



**EASY TO SELL.  
EASY TO USE.  
MAKES CUSTOMERS HAPPY.**



Green, murky, cloudy water? No more - 4 pool solutions solve your customers' water care issues in easy-to-use Pods:

- ✓ Lightweight, dry concentrated formula
- ✓ No mess, no guess, no stress
- ✓ Prefilled
- ✓ No math, no spills, no staining

# SPECIALTY CHEMICALS

FOR POOLS UP TO 30K



Get easy pool solutions, scan here



## FROG® ALGAE GONE™

**CURATIVE**

Kills green and yellow algae with ease; treats and cures algae outbreaks. Dry, concentrated formula in prefilled Pods. Use in any pool. Available in two sizes to fit your pool:

For pools up to 20K, 2 Pods per Pouch

ORDER CODE: 01-10-6850  \$44.95

12 Pouches per case / 81 cases per pallet

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-6860  \$49.95

12 Pouches per case / 81 cases per pallet



## FROG 90-DAY ALGAE BARRIER™

**PREVENTATIVE**

Maintain algae free water for 90 days - Guaranteed! Dry, concentrated formula in prefilled Pods protects against green, yellow and black algae. Use in any pool. Available in two sizes to fit your pool.

For pools up to 20K, 2 Pods per Pouch

ORDER CODE: 01-10-6800  \$36.95

12 Pouches per case / 81 cases per pallet

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-6820  \$46.95

12 Pouches per case / 81 cases per pallet



## FROG 90-DAY GOODBYE PHOS™

**PREVENTATIVE**

Prevent phosphate buildup, which eliminates “food” for algae and improves filter efficiency for 90 days. Dry, concentrated formula in prefilled Pods.

For pools 7,500 - 30K, 3 Pods per Pouch

ORDER CODE: 01-10-7000  \$34.95

12 Pouches per case / 81 cases per pallet



## FROG 90-DAY GOODBYE CLOUDY™

**PREVENTATIVE**

Polishes pools, creates crystal clear, brilliant, sparkling water for 90 days. Dry, concentrated formula in prefilled Pods.

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-7010  \$24.95

12 Pouches per case / 81 cases per pallet

## DROP'N GO IN THE SKIMMER - GOES TO WORK IMMEDIATELY IN ANY POOL

- Prevent algae outbreaks
- Cure algae
- Prevent phosphate buildup
- Prevent cloudy water
- Dispenses within 24 hours; then remove



**NEW POP!**

ON PARTNERS SITE

DESIGNED FOR SERVICE PROFESSIONALS,  
FOR ALL YOUR POOLS



# PREVENT & CURE ALGAE

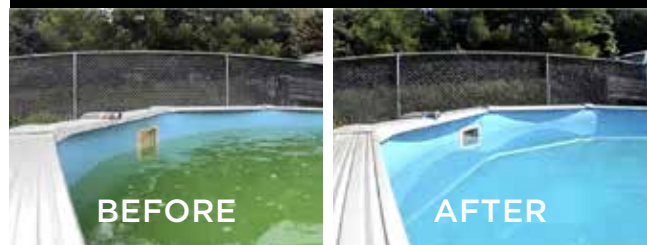
PROTECT YOUR PROFITS & REPUTATION



## Introducing FROG Algae Blocker 4Pro™

- **PROTECT** against black, yellow and green algae up to **6 MONTHS. KILL** yellow and green algae outbreaks
- Avoid over/underdosing – **1 Pod** per 10,000 gallons
- Forget lugging, measuring, spilling, staining, worrying
- Drop'n Go, with 4x Stain Guard™ Protection
- 90-Day Algae Protection Guarantee

### Murky, Green to Sparkling Clean



**PROTECTS ALL POOL SURFACES FROM STAINING**

# FROG ALGAE BLOCKER 4Pro™

1 POD PER 10,000 GALLONS



Win against algae,  
scan here

**Pods go to  
Work Immediately;  
Remove & Recycle on  
Next Service Call**



Prefilled to avoid  
over/underdosing



Simply drop into  
the skimmer



90-Day Algae  
Protection Guarantee

**Saves time.  
Increases profits.  
Easy to use.**



## FROG ALGAE BLOCKER 4Pro™, BUCKET

One lightweight bucket for your route, easy to carry, takes less space, no spills. 1 Pod per 10,000 gallons.

ORDER CODE: **01-18-4425**  **\$24.95 per Pod**

*18 Pods per Bucket / 4 Buckets per case / 20 cases per pallet*



## FROG ALGAE BLOCKER 4Pro™, DISPENSER

Unique dispenser with pre-filled Pods. Ideal for distributor counters where service professionals can purchase one at a time. 1 Pod per 10,000 gallons.

ORDER CODE: **01-18-4420**

INDIVIDUALLY WRAPPED PODS:  **\$24.95 per Pod**

*12 Individually wrapped Pods per Dispenser / 2 Dispensers per case / 144 cases per pallet*

WELCOME TO EASY WATER CARE

# THE FIRST COMPLETE SOLUTION FOR SWIM SPAS

FROG® @ease® SANITIZING SYSTEM FOR SWIM SPAS

- Kills bacteria 2 ways
- Uses SmartChlor® and Fresh Mineral Water®∞
- Flips when empty - prefilled Cartridges make replacement easy





# SWIM SPA PRODUCTS

FROG® @ease® & FROG MAINTAIN®



Learn more,  
scan here



## FROG® @ease® SANITIZING SYSTEM FOR SWIM SPAS

Fresh Mineral Water™ with SmartChlor Technology for swim spas up to 3,000 gallons. Comes with 1 FROG @ease Mineral Cartridge, 1 FROG @ease SmartChlor Cartridge, 30 Test Strips and tether for optional use. Cyanuric Acid free. Floats in the swim spa and flips when empty. Replace this System every 4 months or when draining and refilling, whichever comes first.

**Now with FROG Kick-It™** The start-up shock to establish a chlorine level in your swim spa - in an easy to use one-dose packet.

ORDER CODE: **01-14-3292**  **\$129.95 each**

6 systems per case / 20 cases per pallet

NOW WITH  
**FROG  
Kick-It™!**

The one dose start-up shock that establishes a chlorine level in your swim spa. Available in early 2025.



## FROG® @ease® SMARTCHLOR® CARTRIDGE FOR SWIM SPAS

For use only with the FROG @ease Sanitizing System for Swim Spas. The unique SmartChlor Technology self-regulates, slowly releasing over 3-4 weeks for a consistent Free Chlorine level that is Cyanuric Acid free. This Cartridge is translucent gray - you can see the SmartChlor inside! When the System flips over, it's time to replace it.

ORDER CODE: **01-14-3284**  **\$44.95 each**

8 Replacement Cartridges per case / 78 cases per pallet



## FROG MAINTAIN® FOR SWIM SPAS

The recommended non-chlorine maintenance shock for FROG @ease Sanitizing System for Swim Spas up to 3,000 gallons. Enjoy clean, sparkling water in just 15 minutes. Cyanuric Acid free.

ORDER CODE: **01-14-6134**  **\$18.95 each**

12 Packets per case / 90 cases per pallet

Add a packet of Maintain for Swim Spas when the System tilts at about 3/4 rotated over in the water to maximize the life of the SmartChlor Cartridge by providing up to one more week.



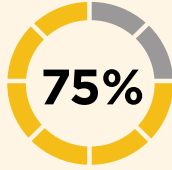
## TETHER FOR FROG® @ease® SANITIZING SYSTEMS FOR SWIM SPAS

ORDER CODE: **01-22-3130** MSRP: **\$8.95 each**

Upgrade to a more permanent tether, made of silicone, color gray, purchase once and reuse. Length 20.5", sold individually  
5 bags / box

# TEST STRIPS & FRESH MINERAL WATER<sup>®∞</sup>

FROG<sup>®</sup> @ease<sup>®</sup> TEST STRIPS FOR HOT TUBS & SWIM SPAS



FROG @ease reduces chlorine use up to 75%\*

## SmartChlor<sup>®</sup> Out Indicator

If lighter, check to see if the Cartridge is empty.

\*New Improved FROG @ease Test Strips with easy to read color on the "Out Indicator."








Other test strips will show Total Chlorine and Free Chlorine ranges that are different than the way FROG @ease works, which causes confusion.

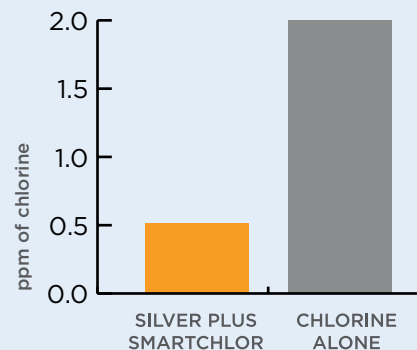
ORDER CODE: 01-14-3350



FROG<sup>®</sup> @ease<sup>®</sup> works with SmartChlor<sup>®</sup>, a unique, patented chlorine and FROG Sanitizing Minerals<sup>®</sup>. Together, they create Fresh Mineral Water<sup>®∞</sup>:

-  Kills bacteria 2 ways
-  Up to 75% less chlorine\* with no frustrating yo-yo levels
-  Shock only once a month
-  Self-regulates for continuous crystal clear water
-  Single color match for Easy Reading - exclusively with FROG @ease Test Strips

## FROG<sup>®</sup> Minerals Reduce Chlorine Use in FROG<sup>®</sup> @ease<sup>®</sup> Swim Spas & Hot Tubs up to 75%\*



Silver plus 0.5 - 1.0 ppm of SmartChlor is as effective as 2.0 ppm of chlorine alone.

# 2025 FROG® PRODUCT MINIMUM ADVERTISED PRICE (MAP)



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## Hot Tub & Swim Spa Product MAP

PART #	DESCRIPTION	MAP
01-14-3288	FROG @ease Sanitizing System for Swim Spas <i>limited quantities</i>	\$129.95
01-14-3292	<b>NEW</b> FROG @ease Sanitizing System for Swim Spa with Kick-It Start-Up Shock	\$129.95
01-14-3284	FROG @ease SmartChlor Cartridge for Swim Spas	\$44.95
01-14-6134	FROG Maintain for Swim Spas, 16 oz	\$18.95
01-22-3130	Tether for FROG @ease Sanitizing System for Swim Spas	\$8.95
01-14-3256	FROG @ease Floating Sanitizing System	\$57.95
01-14-3258	FROG @ease SmartChlor Cartridge 3 Pack	\$54.95
01-14-3883	FROG Serene Floating System	\$57.95
01-14-3856	FROG Serene Cartridge Kit	\$85.20
01-14-3812	FROG Serene Mineral Cartridge	\$37.95
01-14-3824	FROG Serene Bromine Cartridge	\$15.75
01-14-3712	FROG Filter Mate	\$40.95
01-14-6012	FROG Jump Start	\$5.25
01-14-6132	FROG Maintain	\$5.25
01-14-3350	FROG @ease Test Strips	\$10.50
01-14-3318	FROG Test Strips	\$12.50

## Pool Product MAP

PART #	DESCRIPTION	MAP
01-10-6800	FROG 90-Day Algae Barrier 20K	\$36.95
01-10-6820	FROG 90-Day Algae Barrier 30K	\$46.95
01-10-6850	FROG Algae GONE 20K	\$44.95
01-10-6860	FROG Algae GONE 30K	\$49.95
01-10-7000	FROG 90-Day Goodbye Phos	\$34.95
01-10-7010	FROG 90-Day Goodbye Cloudy	\$24.95
01-01-6180	Pool FROG Cyclor 6100 with 25K Mineral	\$262.95
01-12-6112	Pool FROG Mineral Reservoir 25K	\$116.95
01-10-5060	FROG BAM	\$42.95
01-03-5880	Pool FROG Bac Pac 5051	\$29.95
01-01-5480	Pool FROG Cyclor 5400 with 40K Mineral Inline	\$498.95
01-01-5490	Pool FROG Cyclor 5400 with 40K Mineral Offline	\$539.95
01-01-5450	Pool FROGXL PRO with 40K Mineral	\$685.95
01-01-5462	Pool FROG Mineral Reservoir 40K	\$144.95
01-03-5613	Pool FROG Pac 540C	\$80.95
01-12-8406	Flippin' FROG	\$40.95
01-03-8356	Flippin' FROG Replacement Chlorine Cartridge	\$15.95
01-12-8606	Flippin' FROG XL	\$76.95
01-03-8550	Flippin' FROG XL Replacement Chlorine Cartridge	\$26.95

## Service

01-18-4420	FROG Algae Blocker 4Pro, Dispenser	\$24.95
01-18-4425	FROG Algae Blocker 4Pro, Bucket	\$24.95
01-18-4406	Instant FROG	\$116.95
01-18-4410	Bulk Instant FROG for Service Order Code	\$116.95
01-14-3318	FROG Test Strips	\$12.50

## FROG Leap® Product MAP

PART #	DESCRIPTION	MAP
01-01-7820	FROG Leap Infuzer with 25K Mineral	\$262.95
01-12-7822	FROG Leap Anti-Bac Mineral Pac 25K	\$116.95
01-10-7858	FROG Leap Pool Wake Up! & Pool Hibernation	\$71.95
01-10-7872	FROG Leap All-Out	\$42.95
01-03-7937	FROG Leap Torpedo Pack 2.2 lbs	\$29.95
01-01-7850	FROG Leap Twin with 40K Mineral	\$521.95
01-12-7852	FROG Leap Anti-Bac Mineral Pac 40K	\$144.95
01-03-7833	FROG Leap Torpedo Pac 4 lbs.	\$56.95



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**FROG**

90-Day Algae Barrier™  
90-Day GoodBye Cloudy™  
90-Day GoodBye Phos™  
Algae Blocker 4Pro™  
Algae Gone™  
BAM®  
Filter Mate®

Flippin' FROG®  
Flippin' FROG XL®  
FROG Maintain®  
FROG Serene®  
Instant FROG®  
Jump Start®

**FROG @ease**®  
SmartChlor®

**Pool FROG**

Bac Pac®  
XL PRO®  
**FROG Leap**®  
All-Out®  
Anti-Bac Mineral Pac®  
Infuzer®  
Pool Hibernation®  
Reveille®  
Pool Wake Up®  
Torpedo Pac®  
FROG Leap Twin®

New Water®  
Perform-Max™  
SANI KING®  
Oxi-King®  
4x Stain Guard™  
Ask FROG®  
Cleaner Clearer Softer®  
Cleaner Clearer Softer and Easier®  
Drop'n Go Pod Protection™  
Fresh Mineral Water<sup>∞</sup>  
FROG Sanitizing Minerals®  
FROG Water Care®

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\*Compared to the minimum EPA recommended chlorine level of 1.0 ppm for a stabilized swimming pool or the minimum ANSI recommended bromine or chlorine level of 2.0 ppm for a hot tub or swim spa.

<sup>1</sup>[cdc.gov/healthywater/swimming/residential/disinfection-testing.html](https://cdc.gov/healthywater/swimming/residential/disinfection-testing.html)

<sup>∞</sup>For pools, hot tubs and swim spas.