



FROG[®] PRODUCT SHOWCASE



2025

WHAT'S NEW AT KING TECHNOLOGY?

THE ALL-NEW 2025 FROG® SHOWCASE CATALOG!

This Showcase catalog highlights new, innovative products in 2025, created to elevate your business. Get ready to discover your next bestsellers!

Pool Solutions offer easy answers to your pool customers' water care issues.

Service professionals have a new product to make jobs easier, protect your reputation and keep customers delighted.

And **FROG® @ease® for Swim Spas**, the first and only complete sanitizing solution for swim spas, has a new addition!

A complete FROG product price list is on page 11.

[View the 2025 FROG and FROG Leap Product catalogs online: partners.kingtechnology.com](https://partners.kingtechnology.com)

OUR VISION:

Enrich Lives Daily

OUR MISSION:

Water treatment rock n' roll through radical invention, unique delivery and Star Wars ingredients.

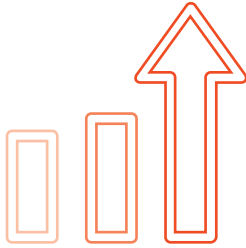


**Scan for 2025 FROG and
FROG Leap Product catalog**



OUR COMMITMENT TO YOU

WE SUPPORT YOUR BUSINESS:



Proven repeat
business model



Enforced Minimum
Advertised Price (MAP)



High quality,
innovative products
that make it easy



FROG Water Care®
App drives
consumers to you



FREE literature
and POP



Online and social
media advertising



Program
incentives



Interactive
dealer training

CONNECT WITH OUR WORLD-CLASS CUSTOMER SERVICE TEAM

Mon - Fri 8 am - 5 pm CDT

Phone: 800 - 222 - 0169

Email: Customer.Service@KingTechnology.com

Chat: **Ask FROG®!** on www.frogproducts.com

INTRODUCING: EASY ANSWERS TO CUSTOMERS' BIG ISSUES

THE FIRST & ONLY LINE OF DRY SPECIALTY CHEMICALS



**EASY TO SELL.
EASY TO USE.
MAKES CUSTOMERS HAPPY.**



Green, murky, cloudy water? No more - 4 pool solutions solve your customers' water care issues in easy-to-use Pods:

- ✓ Lightweight, dry concentrated formula
- ✓ No mess, no guess, no stress
- ✓ Prefilled
- ✓ No math, no spills, no staining

SPECIALTY CHEMICALS

FOR POOLS UP TO 30K



Get easy pool solutions, scan here



FROG® ALGAE GONE™

CURATIVE

Kills green and yellow algae with ease; treats and cures algae outbreaks. Dry, concentrated formula in prefilled Pods. Use in any pool. Available in two sizes to fit your pool:

For pools up to 20K, 2 Pods per Pouch

ORDER CODE: 01-10-6850 \$44.95

12 Pouches per case / 108 cases per pallet

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-6860 \$49.95

12 Pouches per case / 108 cases per pallet



FROG 90-DAY ALGAE BARRIER™

PREVENTATIVE

Maintain algae free water for 90 days - Guaranteed! Dry, concentrated formula in prefilled Pods protects against green, yellow and black algae. Use in any pool. Available in two sizes to fit your pool.

For pools up to 20K, 2 Pods per Pouch

ORDER CODE: 01-10-6800 \$36.95

12 Pouches per case / 108 cases per pallet

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-6820 \$46.95

12 Pouches per case / 108 cases per pallet



FROG 90-DAY GOODBYE PHOS™

PREVENTATIVE

Prevent phosphate buildup, which eliminates "food" for algae and improves filter efficiency for 90 days. Dry, concentrated formula in prefilled Pods.

For pools 7,500 - 30K, 3 Pods per Pouch

ORDER CODE: 01-10-7000 \$34.95

12 Pouches per case / 108 cases per pallet



FROG 90-DAY GOODBYE CLOUDY™

PREVENTATIVE

Polishes pools, creates crystal clear, brilliant, sparkling water for 90 days. Dry, concentrated formula in prefilled Pods.

For pools up to 30K, 3 Pods per Pouch

ORDER CODE: 01-10-7010 \$24.95

12 Pouches per case / 108 cases per pallet

DROP'N GO IN THE SKIMMER - GOES TO WORK IMMEDIATELY IN ANY POOL

- Prevent algae outbreaks
- Cure algae
- Prevent phosphate buildup
- Prevent cloudy water
- Dispenses within 24 hours; then remove



NEW POP!

ON PARTNERS SITE

DESIGNED FOR SERVICE PROFESSIONALS,
FOR ALL YOUR POOLS



PREVENT & CURE ALGAE

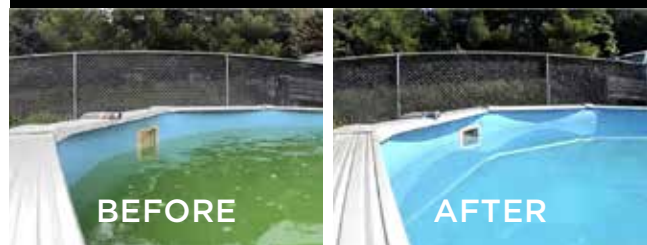
PROTECT YOUR PROFITS & REPUTATION



Introducing FROG Algae Blocker 4Pro™

- **PROTECT** against black, yellow and green algae up to **6 MONTHS. KILL** yellow and green algae outbreaks
- Avoid over/underdosing – **1 Pod** per 10,000 gallons
- Forget lugging, measuring, spilling, staining, worrying
- Drop'n Go, with 4x Stain Guard™ Protection
- 90-Day Algae Protection Guarantee

Murky, Green to Sparkling Clean



PROTECTS ALL POOL SURFACES FROM STAINING

FROG ALGAE BLOCKER 4Pro™

1 POD PER 10,000 GALLONS



**Pods go to
Work Immediately;
Remove & Recycle on
Next Service Call**



Prefilled to avoid
over/underdosing



Simply drop into
the skimmer



90-Day Algae
Protection Guarantee

**Saves time.
Increases profits.
Easy to use.**



Win against algae,
scan here

FROG ALGAE BLOCKER 4Pro™, BUCKET

One lightweight bucket for your route, easy to carry, takes less space, no spills. 1 Pod per 10,000 gallons.

ORDER CODE: 01-18-4425 **MAP** \$24.95 per Pod

18 Pods per Bucket / 4 Buckets per case / 30 cases per pallet



FROG ALGAE BLOCKER 4Pro™, DISPENSER

Unique dispenser with pre-filled Pods. Ideal for distributor counters where service professionals can purchase one at a time. 1 Pod per 10,000 gallons.

ORDER CODE: 01-18-4420

INDIVIDUALLY WRAPPED PODS: **MAP** \$24.95 per Pod

12 Individually wrapped Pods per Dispenser / 2 Dispensers per case / 180 cases per pallet

WELCOME TO EASY WATER CARE

THE FIRST COMPLETE SOLUTION FOR SWIM SPAS

FROG® @ease® SANITIZING SYSTEM FOR SWIM SPAS

- Kills bacteria 2 ways
- Uses SmartChlor® and Fresh Mineral Water®∞
- Flips when empty - prefilled Cartridges make replacement easy



SWIM SPA PRODUCTS

FROG® @ease® & FROG MAINTAIN®



Learn more,
scan here



FROG® @ease® SANITIZING SYSTEM FOR SWIM SPAS

Fresh Mineral Water™ with SmartChlor Technology for swim spas up to 3,000 gallons. Comes with 1 FROG @ease Mineral Cartridge, 1 FROG @ease SmartChlor Cartridge, 30 Test Strips and tether for optional use. Cyanuric Acid free. Floats in the swim spa and flips when empty. Replace this System every 4 months or when draining and refilling, whichever comes first.

Now with FROG Kick-It™ The start-up shock to establish a chlorine level in your swim spa - in an easy to use one-dose packet.

ORDER CODE: 01-14-3292 **MAP** \$129.95 each

6 systems per case / 20 cases per pallet

NOW WITH
**FROG
Kick-It™!**

The one dose start-up shock that establishes a chlorine level in your swim spa. Available in early 2025.



FROG® @ease® SMARTCHLOR® CARTRIDGE FOR SWIM SPAS

For use only with the FROG @ease Sanitizing System for Swim Spas. The unique SmartChlor Technology self-regulates, slowly releasing over 3-4 weeks for a consistent Free Chlorine level that is Cyanuric Acid free. This Cartridge is translucent gray - you can see the SmartChlor inside! When the System flips over, it's time to replace it.

ORDER CODE: 01-14-3284 **MAP** \$44.95 each

8 Replacement Cartridges per case / 78 cases per pallet



FROG MAINTAIN® FOR SWIM SPAS

The recommended non-chlorine maintenance shock for FROG @ease Sanitizing System for Swim Spas up to 3,000 gallons. Enjoy clean, sparkling water in just 15 minutes. Cyanuric Acid free.

ORDER CODE: 01-14-6134 **MAP** \$18.95 each

12 Packets per case / 90 cases per pallet

Add a packet of Maintain for Swim Spas when the System tilts at about 3/4 rotated over in the water to maximize the life of the SmartChlor Cartridge by providing up to one more week.



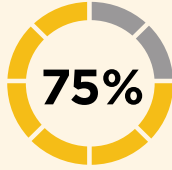
TETHER FOR FROG® @ease® SANITIZING SYSTEMS FOR SWIM SPAS

ORDER CODE: 01-22-3130 MSRP: \$8.95 each

Upgrade to a more permanent tether, made of silicone, color gray, purchase once and reuse. Length 20.5", sold individually
5 bags / box

TEST STRIPS & FRESH MINERAL WATER^{®∞}

FROG[®] @ease[®] TEST STRIPS FOR HOT TUBS & SWIM SPAS



FROG @ease reduces chlorine use up to 75%*

SmartChlor[®] Out Indicator

If lighter, check to see if the Cartridge is empty.

*New Improved FROG @ease Test Strips with easy to read color on the "Out Indicator."



Other test strips will show Total Chlorine and Free Chlorine ranges that are different than the way FROG @ease works, which causes confusion.

ORDER CODE: 01-14-3350



FROG[®] @ease[®] works with SmartChlor[®], a unique, patented chlorine and FROG Sanitizing Minerals[®]. Together, they create Fresh Mineral Water^{®∞}:



Kills bacteria 2 ways



Up to 75% less chlorine* with no frustrating yo-yo levels



Shock only once a month

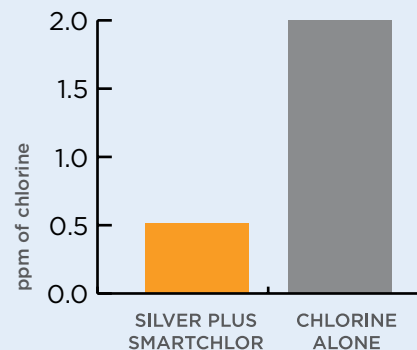


Self-regulates for continuous crystal clear water



Single color match for Easy Reading - exclusively with FROG @ease Test Strips

FROG[®] Minerals Reduce Chlorine Use in FROG[®] @ease[®] Swim Spas & Hot Tubs up to 75%*



Silver plus 0.5 - 1.0 ppm of SmartChlor is as effective as 2.0 ppm of chlorine alone.

2025 FROG® PRODUCT MINIMUM ADVERTISED PRICE (MAP)



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FROG and FROG
Leap Product Catalog

Hot Tub & Swim Spa Product MAP

PART #	DESCRIPTION	MAP
01-14-3288	FROG @ease Sanitizing System for Swim Spas <i>limited quantities</i>	\$129.95
01-14-3292	NEW FROG @ease Sanitizing System for Swim Spa with Kick-It Start-Up Shock	\$129.95
01-14-3284	FROG @ease SmartChlor Cartridge for Swim Spas	\$44.95
01-14-6134	FROG Maintain for Swim Spas, 16 oz	\$18.95
01-22-3130	Tether for FROG @ease Sanitizing System for Swim Spas	\$8.95
01-14-3256	FROG @ease Floating Sanitizing System	\$57.95
01-14-3258	FROG @ease SmartChlor Cartridge 3 Pack	\$54.95
01-14-3883	FROG Serene Floating System	\$57.95
01-14-3856	FROG Serene Cartridge Kit	\$85.20
01-14-3812	FROG Serene Mineral Cartridge	\$37.95
01-14-3824	FROG Serene Bromine Cartridge	\$15.75
01-14-3712	FROG Filter Mate	\$40.95
01-14-6012	FROG Jump Start	\$5.25
01-14-6132	FROG Maintain	\$5.25
01-14-3350	FROG @ease Test Strips	\$10.50
01-14-3318	FROG Test Strips	\$12.50

Pool Product MAP

PART #	DESCRIPTION	MAP
01-10-6800	FROG 90-Day Algae Barrier 20K	\$36.95
01-10-6820	FROG 90-Day Algae Barrier 30K	\$46.95
01-10-6850	FROG Algae GONE 20K	\$44.95
01-10-6860	FROG Algae GONE 30K	\$49.95
01-10-7000	FROG 90-Day Goodbye Phos	\$34.95
01-10-7010	FROG 90-Day Goodbye Cloudy	\$24.95
01-01-6180	Pool FROG Cyclor 6100 with 25K Mineral	\$262.95
01-12-6112	Pool FROG Mineral Reservoir 25K	\$116.95
01-10-5060	FROG BAM	\$42.95
01-03-5880	Pool FROG Bac Pac 5051	\$29.95
01-01-5480	Pool FROG Cyclor 5400 with 40K Mineral Inline	\$498.95
01-01-5490	Pool FROG Cyclor 5400 with 40K Mineral Offline	\$539.95
01-01-5450	Pool FROGXL PRO with 40K Mineral	\$685.95
01-01-5462	Pool FROG Mineral Reservoir 40K	\$144.95
01-03-5613	Pool FROG Pac 540C	\$80.95
01-12-8406	Flippin' FROG	\$40.95
01-03-8356	Flippin' FROG Replacement Chlorine Cartridge	\$15.95
01-12-8606	Flippin' FROG XL	\$76.95
01-03-8550	Flippin' FROG XL Replacement Chlorine Cartridge	\$26.95

Service

01-18-4420	FROG Algae Blocker 4Pro, Dispenser	\$24.95
01-18-4425	FROG Algae Blocker 4Pro, Bucket	\$24.95
01-18-4406	Instant FROG	\$116.95
01-18-4410	Bulk Instant FROG for Service Order Code	\$116.95
01-14-3318	FROG Test Strips	\$12.50

FROG Leap® Product MAP

PART #	DESCRIPTION	MAP
01-01-7820	FROG Leap Infuzer with 25K Mineral	\$262.95
01-12-7822	FROG Leap Anti-Bac Mineral Pac 25K	\$116.95
01-10-7858	FROG Leap Pool Wake Up! & Pool Hibernation	\$71.95
01-10-7872	FROG Leap All-Out	\$42.95
01-03-7937	FROG Leap Torpedo Pack 2.2 lbs	\$29.95
01-01-7850	FROG Leap Twin with 40K Mineral	\$521.95
01-12-7852	FROG Leap Anti-Bac Mineral Pac 40K	\$144.95
01-03-7833	FROG Leap Torpedo Pac 4 lbs.	\$56.95



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FROG[®]
 90-Day Algae Barrier™
 90-Day GoodBye Cloudy™
 90-Day GoodBye Phos™
 Algae Blocker 4Pro™
 Algae Gone™
 BAM[®]
 Filter Mate[®]

Flippin' FROG[®]
 Flippin' FROG XL[®]
 FROG Maintain[®]
 FROG Serene[®]
 Instant FROG[®]
 Jump Start[®]

FROG @ease[®]
 SmartChlor[®]

Pool FROG[®]
 Bac Pac[®]
 XL PRO[®]
FROG Leap[®]
 All-Out[®]
 Anti-Bac Mineral Pac[®]
 Infuzer[®]
 Pool Hibernation[®]
 Reveille[®]
 Pool Wake Up[®]
 Torpedo Pac[®]
 FROG Leap Twin[®]

New Water[®]
 Perform-Max™
 SANI KING[®]
 Oxi-King[®]
 4x Stain Guard™
 Ask FROG[®]
 Cleaner Clearer Softer[®]
 Cleaner Clearer Softer and Easier[®]
 Drop'n Go Pod Protection™
 Fresh Mineral Water[∞]
 FROG Sanitizing Minerals[®]
 FROG Water Care[®]

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*Compared to the minimum EPA recommended chlorine level of 1.0 ppm for a stabilized swimming pool or the minimum ANSI recommended bromine or chlorine level of 2.0 ppm for a hot tub or swim spa.

¹cdc.gov/healthywater/swimming/residential/disinfection-testing.html

[∞]For pools, hot tubs and swim spas.